

---

**SouthWest Ohio DAMA Chapter** *of Data Management Association International*

*Welcomes* **Anthony Algin**, Data Leadership Advocate | Principal at Algin Consulting

---

**Nov 2, 2018**

**Agenda**

8:00 – 8:30 am

Registration, Breakfast, Networking

8:30 – 10:45 am

**Data Leadership Lessons for Data Governance**

*presented by* **Anthony Algin**

10:45 – 11 am

Q and A discussions may continue until 11:00 am



---

**Location**

Dixie Terminal Building, 49 E Fourth St, Cincinnati, OH [MAP](#)



**Register**

<https://www.swocdama.org/> *before noon on Nov 1*

**Cost**

- \$15 cost per Attendee, includes light breakfast at 8 am
- Contact John Petry, <mailto:swocdama@yahoo.com> Registration, or food restrictions

## Meet our Presenter

*Anthony Algmin, Data Leadership Advocate | Principal at Algmin Consulting*  

Anthony J. Algmin helps companies improve their competitiveness in a digital world. His experience includes decades of hands-on technology, management consulting, and executive roles—alongside a passion for leading data-driven change.

The Principal of Algmin Consulting, Anthony has many years of management consulting experience, and previously served as the first Chief Data Officer for the Chicago Transit Authority. He spent his early career in the financial industry as a data systems developer and architect. He has an MBA from the Kellogg School of Management and a BA from Illinois Wesleyan University.

Anthony is the creator of the Data Leadership Framework, which helps organizations balance their efforts across the many areas of data management. His first book on Data Leadership is in production and will be available soon.

<b>Nov 6, 2017 Video</b>	<u><a href="#">“Data Leadership”</a></u> (52 minutes) Morningstar Tech Talk
<b>Sep 18, 2018 Webinar</b>	<u><a href="#">“Maximizing Your Potential with Data Leadership”</a></u>
<b>Quarterly Column</b>	<u><a href="#">“The Data Administration Newsletter”</a></u>
<b>Speaking Engagements</b>	Over 50 public presentations, since 2013



April 22-27, 2018  
[The Class on Data Leadership](#)



June 11-15, 2018 [Profile](#)  
TUTORIAL:  
[Today’s Data Lakes: Data Governance at Ocean-Scale](#)  
KEYNOTE PANEL Moderator:  
[Emerging and Future Trends in Data Governance](#)



Oct 11-15, 2018  
[The Data Architect’s Leadership Guide](#)



[DLO - Data Leadership Learning Plan - Eight Courses](#)

## Abstract - Data Leadership Lessons for Data Governance

Data Governance is at the center of the Data Management world, but what really connects Data Governance to business success? Data Leadership. Attend this talk to learn why.

Data people often feel like they are on the outside looking in. It seems like our businesses can't get out of their own way, and if they would just LISTEN to us, we could help them right the ship. This breakdown in communications is the result of decades of poor organizational design and countless inefficient interactions between business and technology folks, with whom data people are inevitably linked. But now that our data technologies have become unbelievably powerful, the need to change has become even more pronounced.

Data Governance has long been our answer to solving these challenges, but many Data Governance efforts lose momentum over time, and ultimately fail.

We can do better, and Data Leadership will help us achieve it. We must teach our data folks to become better leaders, and our leaders to better understand data — and everybody how to get the most value from data. This talk is a step in that unifying direction.

Highlights:

- See the language of leadership in action
- Hear from a former CDO about what executives care about most
- Learn the Data Leadership Framework to maximize real data value outcomes
- Get stories from the trenches of Data Leadership in action
- Gain some new insights about where you can take your career

---

We thank our event location sponsor: **Great American Insurance**

[Southwest Ohio DAMA Chapter](#) Board Volunteers

Sam Hughes

John Petry

Sharon West

Chapter President

WebMaster

Program Director

